



Government of Odisha

Mili - Mascot for Odisha  
Millets Mission Year 2023

କୃଷି ଓଡ଼ିଶା

ଫେବୃଆରୀ ୧୬-୧୮, ୨୦୨୩

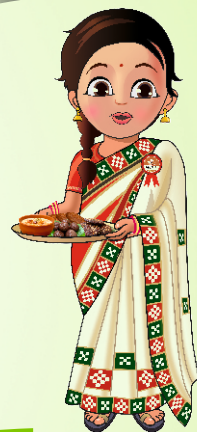
ବିଜୁ ପଟ୍ଟନାୟକ ଖେଳ ପଡ଼ିଆ  
ବରମୁଣ୍ଡା, ଭୁବନେଶ୍ୱର



KRUSHI  
ODISHA

February 16 - 18, 2023

Biju Patnaik Play Ground,  
Baramunda, Bhubaneswar



କୃଷି ବିକାଶରେ ନୂତନ ଜ୍ଞାନକୌଶଳ  
Emerging Technologies in Agriculture



**KRUSHI  
ODISHA**

**February 16 - 18, 2023**

Biju Patnaik Play Ground,  
Baramunda, Bhubaneswar

## BACKGROUND

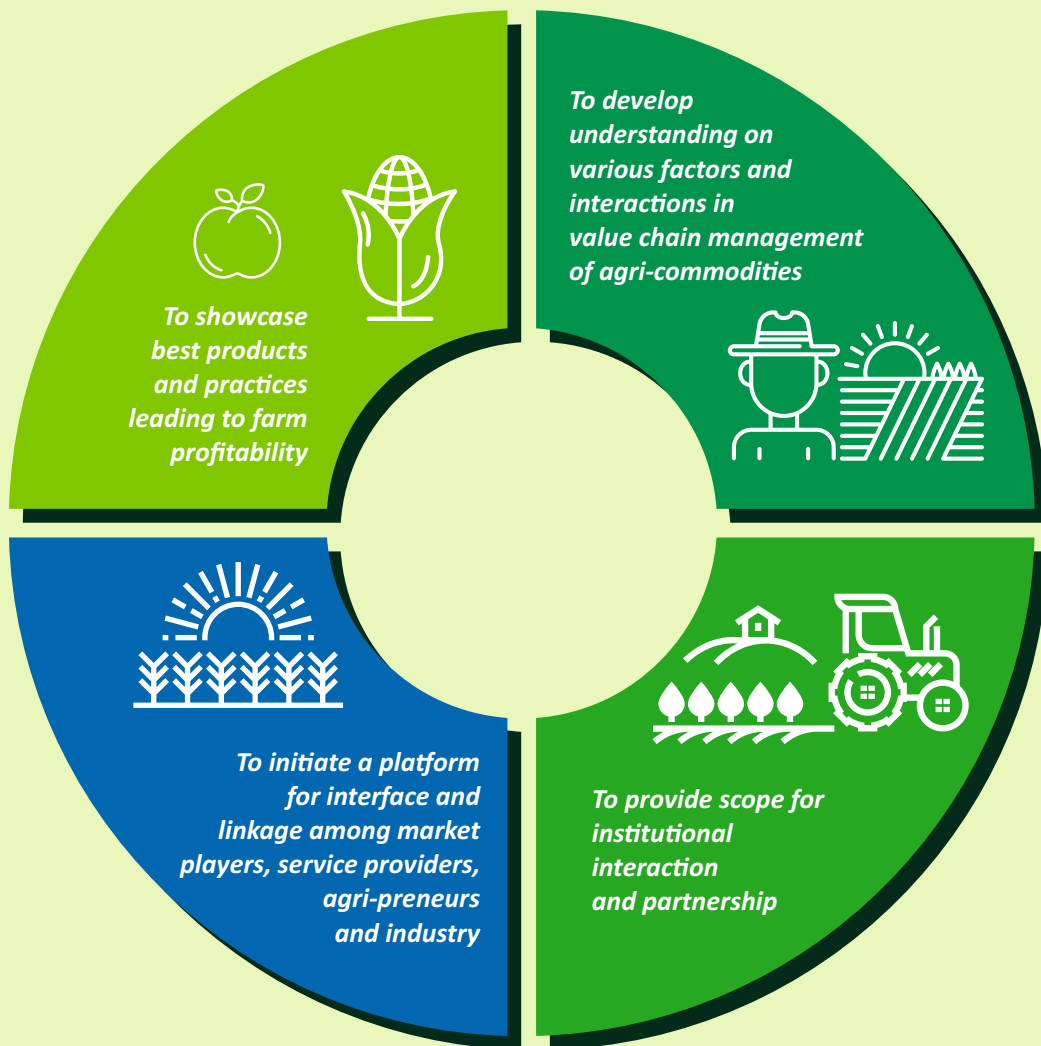
In India, where agriculture has been the mainstay for peoples' sustenance providing food, nutrition and economic security; in recent years there has been a paradigm shift in the vocation of rural population from agriculture to non-agriculture urban centric activities.

In the state of Odisha, crop, livestock, fishery and forest form the core sub sectors of broad agriculture sector under macro framework. During the recent years, the State has experienced transient success in terms of crop production & productivity leading the state Odisha to bag national “Krishi Karman Award” four times consecutively between 2010-11 and 2014-15. The production, productivity and per capita availability of animal husbandry and fishery products are also impressive. The share of crop sector to GSDP in Odisha has started reviving beyond 2010, but the trend is fluctuating. Having exclusive agriculture budget and agriculture cabinmate for the state; formulation of Agriculture policy for development of farmers and farming; and enhancing investment in agriculture to the tune of Rs 17,000 Crore during 2018-19 has evidenced agriculture leadership of the state in national front.

In totality, there is need for promoting agriculture through rise in production and productivity coupled with garnering profitability for the farmers. Krushi Odisha 2023 will be the single platform with many opportunities for farmers.



# OBJECTIVES



# ACTIVITIES

## EXHIBITION:

Showcasing agri-technologies, inputs, information, processing industry, market operations and agri-preneurs, farm-innovators, farmers' organizations etc. with thematic stalls.

## THEMATIC SEMINARS:

Date	Time	Topics
16.02.2023	03:00 pm - 04:30 pm	TBD
17.02.2023	10:15 am - 11:45 am	TBD
	12:00 pm - 01:30 pm	TBD
	03:00 pm - 04:30 pm	TBD
18.02.2023	10:30 am - 11:45 am	TBD
	12:00 pm - 01:30 pm	TBD
	03:00 pm - 04:30 pm	TBD
19.02.2023	12:00 pm - 01:30 pm	TBD
	03:00 pm - 04:30 pm	TBD
20.02.2023	11:30 am - 12:30 pm	TBD

## STAKEHOLDERS

### INTERFACE:

Providing a scope for face to face interaction of all stakeholders in agri-commodity value chain.

B2B and B2G meetings

Felicitation to achiever farmers, FPOs, Agri-preneurs etc.

## SOUVENIR:

Book containing theme based articles and success of agri-commodity sector will be published to mark the occasion.

Thematic Selfi point

Food Court





# EXHIBITOR PROFILE

- Aquaculture
- Cold Storage, Cold Chains & Low Cost Storage Structure
- Farm Machinery Manufacturers
- Chemical & Equipments
- Value Addition of Millets
- Livestock
- Organic / Natural Farming
- Oil Seeds
- Poultry
- Post Harvest Technology, Tools & Uses
- Plant protection chemicals and equipments
- E-Governance in Agriculture
- Seeds & Plant CNG Materials
- Soil & Water Conservation
- Solar Power for Irrigation
- Storage Technology
- Value Addition in Dairy Products
- Value Addition in Fruits & Vegetables





# VISITOR PROFILE

- Agriculturists
- Horticulturists
- Veterinarians
- Pisciculturists
- Agri-Engineers
- Agri-Entrepreneurs
- Agri-business management
- Academicians
- Scholars
- Researchers
- People's Representatives
- General Public
- Industrialists
- Bankers, Insurance & Finance Companies
- CEOs & senior officials of Companies
- Input Dealers
- Traders
- Managers
- Advisors
- Policy Makers
- Media People



# SCOPE FOR EXHIBITORS

- Reach out to lakhs of farmers under different sectors
- Get connected with the policymakers, researchers, planners, bureaucrats etc.
- Explore business opportunities in the state
- Expand dealership network in Odisha
- Explore opportunities for value addition and agri-marketing
- Understand and witness live demonstrations on the latest trends & innovations in the agribusiness space
- Participate in the Odisha growth story through investments & joint ventures
- PPP opportunities





# GLIMPSES OF KRUSHI ODISHA 2021

- Grand Inaugural function
- CEOs interactive session
- Business exhibition
- Thematic conferences
- Pathshala
- Media interaction
- Co-operation & Banking day
- People representative day
- Women's day
- Valedictory session



## About Govt. of Odisha

The Agriculture Department mainly consists of 4 executive wings namely, Directorate of Agriculture, Directorate of Horticulture, Directorate of Soil Conservation and Watershed Mission. Besides these, a number of autonomous bodies like Odisha State Seeds Corporation (O.S.S.C), Odisha Agro Industries Corporation (O.A.I.C.), Agriculture Promotion and Investment Corporation of Odisha Limited (APICOL), Odisha State Seed and Organic Products Certification Agency (OSSOPCA), Institute on Management of Agricultural Extension (IMAGE), Odisha Cashew Development Corporation are also working under the Department. Of the three, the Directorate of Agriculture is the oldest, which started functioning from 1945 onwards as the Directorate of Development, subsequently renamed as the Directorate of Agriculture and Food Production, Odisha from which the other two Directorates got separated in the years 1977 and 1978.

## ABOUT FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

## PARTICIPATION FEES

### Indoor Built up stall

**Rs. 1000/- Per Sq Mtr**  
(minimum 4m x 3m = 12 Sq mtr stall)  
Electricity- no charges.

### Outdoor Stall

**Rs. 500/- Per Sq Mtr**  
(minimum 8m x 5m = 40 Sq mtr stall)  
Electricity- no charges.)

\*18% GST will be extra

## FOR PARTICIPATION, PLEASE CONTACT:

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