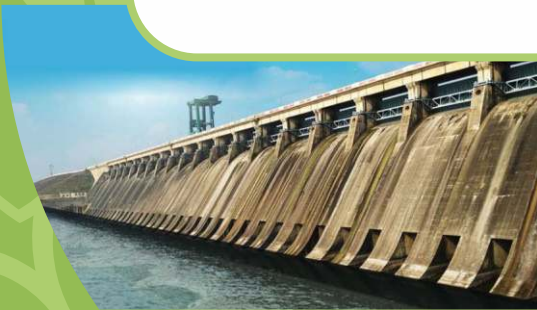




Department of Agriculture and Farmers' Empowerment
Government of Odisha



**PASCHIM
ODISHA**
KRUSHI MELA 2023
27 & 28 January - 2023
FARM MACHINERY MELA
27-31 January - 2023
PHD GROUND, SAMBALPUR ODISHA



Mili - Mascot for Odisha
Millets Mission Year 2023



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Paschim Odisha - Land of Opportunities

[www.https://krushi-odisha.in/Paschim-Odisha-Krushi-Mela.php](https://krushi-odisha.in/Paschim-Odisha-Krushi-Mela.php)



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BACKGROUND

In India, where agriculture has been the mainstay for peoples' sustenance providing food, nutrition and economic security; in recent years there has been a paradigm shift in the vocation of rural population from agriculture to non-agriculture urban centric activities.

In the state of Odisha, crop, livestock, fishery and forest form the core sub sectors of broad agriculture sector under macro framework. During the recent years, the State has experienced transient success in terms of crop production & productivity leading the state Odisha to bag national "Krishi Karman Award" four times consecutively between 2010-11 and 2014-15. The production, productivity and per capita availability of animal husbandry and fishery products are also impressive. The share of crop sector to GSDP in Odisha has started reviving beyond 2010, but the trend is fluctuating. Having exclusive agriculture budget and agriculture cabinmate for the state; formulation of Agriculture policy for development of farmers and farming; and enhancing investment in agriculture to the tune of Rs 17,000 Crore during 2018-19 has evidenced agriculture leadership of the state in national front.

In totality, there is need for promoting agriculture through rise in production and productivity coupled with garnering profitability for the farmers. Paschim Odisha Krushi Mela 2023 will be the single platform with many opportunities for farmers.





OBJECTIVES



ACTIVITIES

EXHIBITION:
to be updated

THEMATIC SEMINARS:

	to be updated	

STAKEHOLDERS INTERFACE:

Providing a scope for face to face interaction of all stakeholders in agri-commodity value chain.

B2B and B2G
meetings

Felicitation to
achiever farmers,
FPOs, Agri-preneurs etc.

SOUVENIR:

Book containing theme based articles and success of agri-commodity sector will be published to mark the occasion.

Thematic Selfi point

Food Court



EXHIBITOR PROFILE

- Aquaculture
- Automatic Chaff Cutter
- Cold Storage & Cold Chains
- Dairy Technology, Machinery & Equipments
- Fungicides
- Insecticides
- Livestock Technology, Machinery & Equipment
- Organic Seeds
- Oil & Grease
- Poultry (Organic, Seeds, Automated Feeding System, Machinery etc.)
- Post Harvest Products, Machinery, Equipment & Tools
- Software & Hardware
- Seeds, Nurseries & Plant Propagation Materials
- Soil Conditioners
- Solar Systems, Drawers, Batteries, Lights
- Warehouses
- Veterinary Products



VISITOR PROFILE

- Agriculturists
- Horticulturists
- Floriculturists
- Veterinarians
- Pisciculturists
- Agri-Engineers
- Academicians
- Scholars
- Researchers
- Planners
- Farmers
- People's Representatives
- General Public
- Industrialists
- Entrepreneurs
- Executives from Banks, Insurance & Finance Companies
- CEOs & senior officials of Companies
- Input Dealers
- Traders
- Managers
- Advisors
- Policy Makers
- Media People

SCOPE FOR EXHIBITORS

- Reach out to lakhs of farmers under different sectors
- Get connected with the policymakers, researchers, planners, bureaucrats etc.
- Explore business opportunities in the state
- Expand dealership network in Odisha
- Explore opportunities for value addition and agri-marketing
- Understand and witness live demonstrations on the latest trends & innovations in the agribusiness space
- Participate in the Odisha growth story through investments & joint ventures



GLIMPSES OF KRUSHI ODISHA 2021

- Grand Inaugural function
- CEOs interactive session
- Business exhibition
- Thematic conferences
- Pathshala
- Media interaction
- Co-operation & Banking day
- People representative day
- Women's day
- Valedictory session



About Govt. of Odisha

The Agriculture Department mainly consists of 4 executive wings namely, Directorate of Agriculture, Directorate of Horticulture, Directorate of Soil Conservation and Watershed Mission. Besides these, a number of autonomous bodies like Odisha State Seeds Corporation (O.S.S.C), Odisha Agro Industries Corporation (O.A.I.C.), Agriculture Promotion and Investment Corporation of Odisha Limited (APICOL), Odisha State Seed and Organic Products Certification Agency (OSSOPCA), Institute on Management of Agricultural Extension (IMAGE), Odisha Cashew Development Corporation are also working under the Department. Of the three, the Directorate of Agriculture is the oldest, which started functioning from 1945 onwards as the Directorate of Development, subsequently renamed as the Directorate of Agriculture and Food Production, Odisha from which the other two Directorates got separated in the years 1977 and 1978.

ABOUT Western Odisha Development Council.

The Western Odisha Development Council(WODC) Act,2000 as amended vide Orissa Act 8 and 14 of 2001 & 2003 respectively provides for the establishment of the Council with the prime objective of accelerated development and advancement of the people residing within 10 districts and one sub-division of Angul district of Western Odisha. The Act empowers the Council for the socio-economic, educational, cultural advancement and development of the people residing within the WODC area. The Western Odisha Development Council comprises of 10 districts i.e. Bargarh, Bolangir, Boudh, Deogarh, Jharsuguda, Kalahandi, Nuapada, Sambalpur, Subarnapur, Sundargarh and Athmallik sub-division of Angul district.

The Western Odisha Development Council aims at a faster process of growth in the Council area. The Council lay emphasis on all-round development including minimizing the economic inequalities, creating adequate infrastructural facilities, providing adequate avenues for earning livelihood by way of generating man-days and above all to trickle down the message of development to the lowest rung of the community. Different projects under Roads & Communication, Agricultural Development, Minor Irrigation, Construction of Check Dams, Installation of LIPs, Water Supply Schemes, Sinking of Tube Wells, grant for Infrastructure development of Schools & Colleges, Health Services, Electrification of villages etc. are being taken up by the Council.

To sum up WODC has now become a strategic arm of the State Government to undertake coordinated action to accelerate State Govt.'s reach and initiatives in 11 districts under WODC so that the socio-economic progress in these areas are enhanced and People's economic well being is ensured.

ABOUT FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

PARTICIPATION FEES

Indoor Built up stall

Rs. 500/- Per Sqm
(minimum 12 Sqm.)

Outdoor Stall

Rs. 250/- Per Sqm
(minimum 50 Sqm.)

*18% GST will be extra

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